first direct shares
Key Features Document

The purpose of this document is to provide you with important information, please read carefully

Effective date on and from 31 August 2020
How to contact us
If you have any questions or need to contact us, you can phone or write to us by post or through e-message.

Telephone

Call us on 03 456 100 105.

Our opening hours are: 7.30am - 9.30pm Monday to Friday excluding public holidays.

To ensure we carry out your instructions accurately, to help us to continually improve our service and in the interest of security, we may record and monitor your communications with us. All telephone calls that lead or may lead to a transaction in investments will be recorded and kept for seven years. You may ask us for a copy of any such record at any time in the applicable seven year period.

Please note that during busy periods you may experience delays on the telephone.

Post
You can post requests, queries, comments and suggestions to us at:

first direct
40 Wakefield Road
Leeds
LS98 1FD

Please note: always send valuable documents to us, such as share certificates, by recorded delivery.

Please refer back to these contact details whenever this document refers to telephoning or writing to us.
Key Features of first direct shares

The Financial Conduct Authority is a financial services regulator. It requires us; first direct, to give you this important information to help you to decide whether our first direct share service is right for you. You should read this document carefully along with the first direct share service Terms and Conditions so that you understand the service you are applying for, and then keep it safe for future reference.

Its Aims
The aims of the shares service are:
• to allow you to deal in UK equities, UK government bonds (gilts) and a range of Exchange Traded Funds on an execution only basis either online or by telephone
• to hold investments for you on a nominee name basis
• to allow you to open a first direct shares - Stocks and Shares Individual Savings Account (ISA) as part of your shares service. If applying for a first direct shares Stocks and Shares ISA, you should also read the first direct shares Stocks and Shares ISA Key Features document.

Your commitment
• you should view this as a medium to long term investment and should aim to keep it for at least five years
• you must be at least 18 years of age, have a first direct current Account and, subject to an exception relating to UK Crown servants working overseas – see page 9 for more details - be resident in the UK, or, if you opened an account prior to 8 September 2014, be resident in Channel Islands or Isle of Man
• to manage your own investments and strategies
• to ensure you have the money available to settle your account fee and trades including commission fees, Stamp Duty Reserve Tax and other taxes, levies or transaction costs as detailed under ‘Rates and fees’. This will include any costs arising from voluntary or non voluntary corporate events
• to complete any documentation and applications for additional services (as required) such as a first direct shares – Stocks and Shares ISA;
• to provide us with any information, including personal information, that we may reasonably require to provide the service.

Risks
The following is a brief summary of some of the risks that you should consider.
• a share is an instrument representing a shareholder’s rights in a company. When purchasing a share you are becoming a co-owner of the company
• the value of shares can fall as well as rise and is not guaranteed. You may get back less than the amount you invested
• there is an extra risk of losing money when shares are bought in Alternative Investment Market (AIM) companies including penny shares
• past performance must not be viewed as an indication of future performance
• you will be able to deal in a range of investments each of which carries a different level of risk.

The favourable tax treatment of ISAs may not be maintained in the future if UK tax Law and HM Revenue and Customs practice change.

Full details of the risks can be found under the ‘Further Information’ section of this document.
Questions and answers

What is first direct shares?
The shares service is an execution only sharedealing and investing service, which means you control your investment portfolio and investing strategies. You can deal online or by telephone in a range of UK equities, UK government bonds (gilts) and a range of UK-listed Exchange traded Funds.

The shares service offers a host of comprehensive online research tools, which will help you to stay up to date with market news, information and consensus opinions on most UK listed companies.

The following services are provided by the shares service:
- view all your holdings online.
- trade in most UK and Irish equities listed on the London Stock Exchange.
- trade in UK government bonds.
- trade in a range of UK-listed Exchange Traded Funds.
- open accounts in sole or joint names.
- settle your trades to and from your nominated first direct current Account.
- open a first direct shares - Stocks and Shares ISA and benefit from the tax advantages, this includes transferring in any current and previous years’ Stocks and Shares ISAs or Cash ISAs you may have.
- online access to comprehensive news and company information.
- set-up email alerts, to let you know when a share has met the criteria you have set.

We offer a first direct shares - Stocks and Shares ISA, which has no initial charge or annual management fee. For further information please refer to our first direct shares -Stocks and Shares ISA Key Features Document.

Who should apply for the shares service?
Investors who like to manage their own investments and strategies, and prefer dealing online. Investors must be at least 18 years of age, have a first direct current Account and, subject to an exception relating to UK Crown servants working overseas – see page 8 for more details, be resident in the UK, be resident in Channel Islands or Isle of Man (provided you opened your account prior to 8 September 2014).

How much does it cost to open an account?
We do not charge you for opening an account or for transferring shares into your account. There is a quarterly account fee to maintain an account. Details of this charge are provided in the Rates and Fees sections below and the Costs and Charges Disclosure Document that contains important information about our charges and a breakdown of the costs you pay in respect of your investments and the service we provide to you.

If you are transferring shares from another sharedealing service you may be charged by your existing service provider. We recommend you check before you request us to transfer them for you.

How do I apply?
To apply for an account visit firstdirect.com and select ‘Investments’ from the top of the page, then select the ‘first direct shares’ option and follow the instructions to apply online. Once we have received your online application we will print and post the application back to you to check and return.

When you apply you will nominate a first direct current Account that you would like funds to be taken from, and proceeds paid into (see question, ‘How do I pay for shares?’).

As part of a shares service, we will open a Settlement Account and an Investment Account. We will write to you by e-message or by post to let you know that your shares service is open and available for your use.
How long does the account opening process take?
The application will be posted to you for checking and signing within five business weekdays. Once we receive your signed application back it will be reviewed and if everything is in order your account will be open within three business days.

Can I cancel my application?
For a period of 14 days after we open your shares service, you will have the right to cancel this contract and close your account. You must tell us in writing that you wish to cancel. Thereafter, you can terminate your contract and close your shares service at any time by writing to us. Whenever you cancel/terminate your contract and close your shares service you will not be charged for doing so.

However, please note that whenever you cancel/terminate your contract, you will not be able to cancel any transactions undertaken via the shares service, once placed in the stock market, where the price depends on fluctuations in the financial market place. You will also have to pay us any monies due at the time you cancel/terminate the contract. If you hold a joint shares service all parties must notify us of your wish to cancel/terminate your contract and close shares service.

Can I access the website 24 hours a day?
Yes. However, on occasion we may undertake routine maintenance, which normally takes place between 00.00 and 06.00 on a Sunday morning. Orders placed outside of market hours will be executed as soon as practicable when the stock market opens.

How do I place a deal?
Deals can be placed either online by logging into your shares service and going to the buy/sell screen, or via the telephone if it’s more convenient. All dealing instructions given over the telephone will be on a recorded line. We keep the recording for seven years and you can ask for a copy of the recording at any time in that period. However, please be aware that dealing charges are higher for deals placed over the telephone, and during times of exceptional stock market volumes you may experience long call waiting times due to the number of customers calling. Please refer to our rates and fees detailed under ‘Rates and fees’.

How much can I trade?
If we approve your application, we allocate a trading limit of £20,000 (or such other amount as we notify you from time to time), which means that all purchase deals placed and yet to settle must not exceed this trading limit. You will need to ensure that sufficient money is available in your nominated first direct current Account to meet the costs of any purchases on the settlement date. If you wish to alter this limit at any time, please contact us.
How do I pay for shares?
The shares service has a Settlement Account, which will be opened for you and is linked to your nominated *first direct* current Account. You will be able to view all the transactions you make and any cash dividends you receive, through your online Settlement Account. The proceeds of your deals and dividends will be transferred each business weekday (in a single transaction) to your nominated *first direct* current Account. The money to pay for share purchases will be taken from your nominated *first direct* current Account each business weekday (in a single transaction). Where there is a combination of sales, purchases and dividend distributions, the net proceeds will be taken from, or transferred to, your nominated *first direct* current Account. At the end of each business weekday, the balance in the settlement account will be nil.

ISAs held within the shares service do not settle to and from the Settlement Account. ISAs must be funded before a purchase can take place. Proceeds from a sale within the ISA remain inside the ISA. For full details of our *first direct* shares - Stocks and Shares ISA please refer to the *first direct* shares - Stocks and Shares ISA Key Features document.

When will I get my money from a share sale?
UK equity trades settle two business days after the date of the trade (T+2) and Gilt trades after one business day (T+1). This means that money from a sale of a UK equity will go into the Settlement Account on the second business day after the Trade Date (date of the sale). The money will then be automatically transferred to your nominated *first direct* current Account that night.

How will my stocks and shares be held?
We will open an Investment Account for you in which your stocks and shares will be held electronically. These will usually be registered in the name of our nominee company. In some cases, your stocks and shares may be held in the name of a sub-custodian instead. You remain the beneficial owner of the shares.

Nominee accounts make sharedealing easy because the responsibility for looking after all the administration associated with your investments falls upon us. This means we will ensure that your dividends are collected and dealt with according to your instructions.

You will not receive any correspondence direct from the company in which you hold shares, but in most circumstances, we will inform you of any corporate actions affecting your account. Instructions for corporate actions can be given online, by letter or by telephone.

For further information on how we hold your stocks and shares please refer to the *first direct* Shares Terms and Conditions.

How do I transfer shares to my shares service?
Just complete the transfer form which you can find in the ‘transfer in’ section of the ‘Products and Services’ page on our website. You need to complete, sign and return the form along with the share certificate to us. We will then arrange to transfer your paper certificate into your investment account. This process normally takes two weeks but may in exceptional circumstances take up to six weeks or longer to complete, during which time you will be unable to sell them.

To transfer shares in from another service provider, just complete the transfer request form which is also found in the ‘transfer in’ section, sign it and return it to us. We will then instruct your current provider to transfer your shares to us. The transfer normally takes two weeks, but may take longer as it depends on your current provider. You will not be able to sell your shares until the process is complete.
How will dividends be paid?
During the account application process, you will be required to select how you want to receive dividends - either in cash or where appropriate, as shares (scrip). Dividends paid in cash will be credited to your shares service Settlement Account. Cash in your Settlement Account will be transferred to your nominated first direct current Account every business weekday. All dividends generated from investment into new or existing Real Estate Investment Trusts will be paid in cash, even if a scrip dividend has been elected previously.

Where the company permits, dividends paid in shares will be added to your Investment Account as soon possible after receipt from the company.

Dividends paid as cash in an ISA will not settle to the Settlement Account, but will remain in the ISA pending reinvestment.

Do you offer a Dividend Reinvestment Plan (DRIP)?
No. We do not currently offer DRIP.

How can I check the value of my portfolio?
Your portfolio of shares and cash (where applicable) can be viewed online at any time. We will send you a paper statement in relation to your Investment Account by post every three months. Statements will be dated in March, June, September and December.

When placing a deal is the price quoted guaranteed?
No. When you enter a buy or sell order in a UK Investment during Trading Hours through Online Banking, we’ll usually show you a ‘fixed price quote’ on the preview order screen which we will use our best endeavours to fulfil. The fixed price quote is calculated by taking the best price offered by a number of market makers at the time we request a quote. A countdown screen will appear and give you 15 seconds to confirm the order. The price quoted to you will hold good for 15 seconds unless for example, there has been market volatility in the 15 second countdown and the price offered by a third party market maker is withdrawn.

During the 15 seconds you have to accept the fixed price quote provided, the market may fluctuate. This means that if your order is executed in the market at the fixed price quoted, it may be better or worse than the best bid or offer price at the time of execution.

Where you place an order and a fixed price quote isn’t available (for example, if the order is placed outside of market hours or you place a large order over the quoted market size) we’ll instead give you an indicative quote. If your order is then executed in the market the execution price may be higher or lower than the indicative quote. Indicative quotes are not guaranteed.

Will I get a fixed price quote on all my deals?
A “fixed price quote” is available on most UK shares, but only when the market is open. A “fixed price quote” may not be available on all orders, particularly large share quantity orders. If you wish to buy or sell a large quantity of shares you should not split your order into a number of smaller orders which may then be executed with a “fixed price quote”. This practice is in breach of stock market conduct and may result in your executed orders being cancelled.

If we are unable to offer a “fixed price quote”, the quote will be labelled “@ best” with a message “The price at which your order is executed may differ from the indication price”. The price you will receive for this will be based on the market price available at the time of the deal and may differ from the“@ best” price shown.
Can I place a deal limited by price (a Limit Order)?
Yes. We will accept an order to buy or sell a specified investment at a fixed price or better (a Limit Order). Limit Orders placed online are valid for one business day. You may place a Limit Order to remain open for up to 28 calendar days using our telephone service. Whilst we will try to execute your Limit Orders if the limit price is reached, we cannot guarantee to deal at your given price, particularly in fast moving or volatile markets.

Can I sell shares the same day I purchased them?
Yes. Once a purchase has successfully executed, a sale order may be placed.

Can I amend or cancel an order?
You are unable to amend or cancel an order, once it has been executed in the market. However, you may be able to amend or cancel an order prior to execution. Examples would be where you have placed your order outside of Trading Hours, and the order has not yet been placed in the market, or if your order has not met the limit price set.

To contact us, please use the contact details on page 2 to call us.

We will not be liable for any loss if an order cannot be cancelled at your request.

Do you allow short selling?
No, we do not offer a short selling service.

How will I receive contract notes?
We will send you contract notes (trade confirmations) by e-message on the next business day after an order to buy or sell an investment is executed. You may ask for paper copies by telephoning on the number at the front of this document.

What is the e-message service?
The e-message service is an email messaging facility that enables you to communicate with us and vice-versa after you have logged on to the site. Please note that you should not send any instructions to trade using the e-messaging facility as we will not be able to act upon them.

Can I hold my Stocks and Shares in an ISA?
Yes, you can shelter your investments in a tax-efficient first direct shares - Stocks and Shares ISA. Please be aware that subject to HMRC regulations, not all stocks are ISA eligible.

For further information please refer to our first direct shares - Stocks and Shares ISA Key Features document, which can be found under ‘apply’ in the ‘ISA’ section of the ‘Products and Services’ page on our website.

How much does the service cost?
The service costs nothing to open, but there are quarterly fees for the Services provided and charges for dealing and other transactional costs. We will send you a paper statement quarterly. Statements will be dated March, June, September and December. See below under ‘Rates and fees’ for further information.

We will also provide you with our Costs and Charges Disclosure Document. This document gives you important information about charges and the breakdown of costs you pay in respect of your investments and the services we provide to you in relation to your investments.

Except where indicated otherwise, any costs related to the Services are exclusive of any applicable VAT, stamp duty, stamp duty reserve tax, other taxes and levies relevant to orders you place.

Each year around the anniversary of the date on which you opened your account we will send you a Costs and Charges Statement which sets out the actual charges that have been made together with an illustration of the cumulative affect of those charges on your Fund investments.
Are there any closure fees or inactivity fees?
We do not charge you to close your account or if we mark your portfolio as inactive (dormant). For further information regarding dormant Accounts please refer to the first direct share service Terms and Conditions.

There is a charge for transferring stock out of your account, either to another broker or directly to you in certificate form. This is charged per line of stock (for example if you hold shares in HSBC and another company this will be classified as two lines of stock and you will be charged the fee twice).

The charge will be taken from your settlement account that will sweep to your nominated first direct account. Your account may go overdrawn. If you don’t have enough money in your nominated first direct account to pay the transfer out charge, we will sell stocks to cover the charge. Remember that if we have to sell stock from your ISA, you will lose the tax benefits of holding that money within an ISA.

Any trades placed that have yet to settle must be settled before your account can be closed. Please refer to our latest rates and fees for more information on charges.

How can I obtain further information?
We may provide you with information including documentation via our website as permitted by the FCA Rules and where you have agreed to this. We will let you know the website address electronically, when we put information up on the website, where it will be updated from time to time. We may in particular provide the following to you via a website:
(a) our terms in relation to trading;
(b) a general description of the nature and risks of financial instruments;
(c) our published fee tariffs, Costs and Charges Disclosure Document, Costs and Charges Statements and other information on our costs and charges
(d) details of our Best Execution policies; and
(e) key investor information documents.

Can I continue to hold my shares service if I no longer live in the UK?
If you become a permanent non-UK resident, unless the Account was opened prior to 6 October 2014 and you are resident in the Channel Islands or the Isle of Man, you may not be able to continue to hold your shares service.

If we’re no longer able to provide you with this service and you do not instruct us to transfer any shares and/or money you have in your shares service to another provider, we may restrict or close your account by selling your holdings and forwarding you the proceeds.

Non-UK residents who are Crown employees, such as a diplomat or a member of the armed forces working overseas and paid by the UK Government can still open and/or maintain a shares service. This also applies to a non-UK resident spouse or civil partner of such a Crown employee.

What happens to my investments if I stop receiving the service?
When you stop receiving the first direct shares service, we will seek to transfer your investments to you, a charity or a third party broker in accordance with your instructions. If you do not tell us what you want to do with your investments within a reasonable time, we may take necessary reasonable steps to return your Investments to you. If we have not heard from you, we may sell your investments and pay the sale proceeds into your nominated first direct account or another personal first direct bank account in your name (or if you are a joint Portfolio holder, in the names of all of the joint Portfolio holders for your Portfolio) or send the proceeds of sale to you. This may mean that we will send a cheque to the last address we hold on record for you where it is reasonable for us to do so.

We will give you advance notice if we intend to sell your investments in this way.
# Rates and fees

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<tr>
<th>Account Fee</th>
<th>Online trades</th>
<th>£10.50 Inclusive of VAT</th>
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<tr>
<td>Account Fee payable in respect of each Investment Account, quarterly in arrears. On the last business day of each quarter you will be charged an Account Fee. Calendar quarters run from January to March, April to June, July to September and October to December. You will always hold an Investment Account in order to pay the fee, but holding an ISA Account will be at no additional cost.</td>
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<th>Sharedealing rates and fees (prices per trade)</th>
<th>Online trades</th>
<th>£10.50</th>
<th>£30.00</th>
<th>£40.00</th>
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<tbody>
<tr>
<td>Online trades</td>
<td>UK Equities</td>
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<td>UK Transactions in Euros</td>
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<td></td>
<td>UK Gilts</td>
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<tr>
<td>Telephone trades</td>
<td>UK Equities</td>
<td>£25.00</td>
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<tr>
<td></td>
<td>UK Transactions in Euros</td>
<td>€45.00</td>
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<tr>
<td></td>
<td>UK Gilts</td>
<td>£50.00</td>
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<tr>
<td>Frequent User</td>
<td>Frequent Trades</td>
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<td>£7.95</td>
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<td></td>
<td>The first nine trades within a calendar quarter are subject to the standard online or telephone charge as quoted above. All subsequent online trades (in UK equities only) during that calendar quarter will be subject to the frequent user charge. This includes trades made within an ISA. Trading in Irish equities listed on the London Stock Exchange will attract commission in Euros.</td>
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<tr>
<th>Trading taxes and levies</th>
<th>Stamp duty* - charged on consideration plus commission</th>
<th>0.5%</th>
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<tr>
<td>UK Equities purchases</td>
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<td>UK Stamp Duty Reserve Tax* – is charged on purchases of UK registered stocks settled by CREST (rounded up to the nearest 1p)</td>
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<td>Please note: Stocks listed on AIM and purchases of UK-listed ETF units are exempt from UK Stamp Duty Reserve Tax.</td>
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<td>UK Stamp Duty* - Non CREST eligible and CREST eligible residual stocks are subject to Stamp Duty (where total consideration is over £1,000) rounded up to the nearest £5.</td>
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<tr>
<td>Irish Stamp Duty - Equity purchases</td>
<td>1%</td>
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<td>Panel for Takeovers and Mergers Levy*</td>
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<td>Panel on Takeovers and Mergers - UK Equity trades over £10,000 (per transaction)</td>
<td>£1.00</td>
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<tr>
<td>Irish Takeover Panel - Irish Equity trades over €12,500 (per transaction)</td>
<td>€1.25</td>
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<td>Other fees</td>
<td>Transfer of securities to another broker / share certificate in the customer's name</td>
<td>£15.00 per line of stock</td>
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<td>Duplicate statements</td>
<td>£10.00 + VAT</td>
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<td>French Financial Transaction Tax (FTT) on purchases*</td>
<td>0.3%</td>
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<td></td>
<td>Italian Financial Transaction Tax (ITT) on purchases*</td>
<td>0.1%</td>
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<td></td>
<td>Italian Financial Transaction Tax (ITT)* on Over The Counter purchases*</td>
<td>0.2%</td>
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* Charges marked with a * are not set by first direct and are therefore outside of first direct's control. All other charges are set by first direct.
**Further information**

The shares service is an execution only sharedealing service provided by **first direct**, a division of HSBC UK Bank plc, a member of HSBC Group.

The account manager for **first direct** shares - Stocks and Shares ISAs is HSBC UK Bank plc.

**first direct** is established at 40 Wakefield Road, Leeds, LS9 1FD. The registered office of HSBC UK Bank plc is 1 Centenary Square, Birmingham B1 1HQ. HSBC UK Bank plc is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. The firm’s reference number is 765112. You can check this on the Financial Services Register by visiting the Financial Conduct Authority website www.fca.org.uk or by contacting the Financial Conduct Authority on 0800 111 6768.

HSBC UK Bank plc’s registered VAT Number is GB365684514.

Unless agreed to the contrary, sharedealing transactions placed with HSBC UK Bank plc will be traded by us in sterling, as either agent or (where permitted by applicable laws and regulatory requirements) principal.

**Suitability and Appropriateness of Agreement**

Neither the information, nor any opinion contained in our website constitutes an offer to sell or solicitation or an offer to buy any securities or financial instruments or any other products, accounts or services or any advice or recommendation with respect to such securities, financial instruments or other products, accounts or services. Before entering into an agreement in respect of an investment, you are advised to obtain appropriate legal, accounting and tax advice where necessary. The material contained on our web site is for information only and does not constitute investment or other financial advice or a recommendation to buy or sell investments. As the shares service is an execution only service, we are not required to assess the suitability or appropriateness of this service, or of any investments or transactions, for you. This means that the protection offered by the Financial Conduct Authority’s rules on assessing suitability and appropriateness do not apply.

The shares service is provided for personal use only and is not intended to be used for professional purposes. You will be categorised as a Retail Client in relation to your use of these services, in accordance with the definition published by the Financial Conduct Authority. Retail Clients have the highest level of protection under the Financial Conduct Authority Conduct of Business rules. You may also have the right to access the Financial Ombudsman Service for complaints and the Financial Services Compensation Scheme for compensation.

**Investing**

You may only trade in investments, which we define as all freely transferable equity and debt securities listed on UK exchanges. In addition you may trade open-ended investment companies and investment products linked to an index which are listed in the relevant page of our website or as notified to you from time to time, but excluding derivatives.

**Stabilisation**

When a new issue of shares comes on to the market stabilisation may occur. Sometimes the price of newly issued shares can drop before buyers are found. Stabilisation enables the market price of a security to be maintained during the period that the new issue is being sold to the public. It may affect the price of the new issue and the price of other securities relating to it.

The ‘stabilisation manager’ is normally the firm chiefly responsible for bringing a new issue to market. The stabilisation manager is entitled to buy back securities that were previously sold to investors or allotted to institutions that have decided not to keep them. The effect this is to keep the price at a higher level than it would otherwise be during the period of stabilisation.
The fact that a new issue or a related security is being stabilised should not be taken as any indication of the level of interest from investors, nor of the price at which they are prepared to buy securities.

Stabilisation is allowed by the Financial Conduct Authority and stabilising managers have strict rules that they must adhere to.

**Failed Trades**

A Failed Trade occurs when a Trade that hasn’t settled in the market (for whatever reason) by the agreed settlement date in accordance with the contract note.

In the event of a Failed Purchase Trade, we will:

- move the money we took to effect settlement into an appropriate segregated account until the trade has settled in the market;
- send you a letter telling you about the Failed Trade within seven Business Days of the settlement date, if the trade remains unsettled at this point; and
- inform you once the trade has settled in the market.

Importantly, you will receive the same price in the event of a Failed Trade as you would have received had the trade been settled in accordance with the contract note.

Please be aware that while you won’t be able to transfer an Investment that is the subject of a Failed Trade, you will be able to sell the Investment. The delay in obtaining the stock will not affect your rights to any entitlements associated with the ownership of shares, such as dividends, which are due to you.

In the event of a Failed Sell Trade you’ll still receive your proceeds on the original settlement date. You’ll receive the same price in the event of a Failed Trade as you would have received had the Trade been settled in accordance with the contract note.

**Risks**

- a share is an instrument representing a shareholders rights in a company. When purchasing a share you are becoming a co-owner of the company, you therefore participate in its development as well as in chances for profits and losses which makes it difficult to forecast the precise yield on such an investment. An extreme case would be if the company went bankrupt, eroding the total sums invested
- overseas securities - if you decide to invest in overseas securities or securities denominated in a currency other than Sterling, the value of your investment and income from it could be affected by changes in the rates of exchange between currencies
- smaller Companies - there is an extra risk of losing money when shares are bought in Alternative Investment Market (AIM) companies including penny shares, as there is a big difference between the buying price and the selling price of these shares. If they have to be sold immediately, you may get back much less than you paid for them
- UK government bonds (gilts) - like all investments available, the value of gilts and other fixed income securities and the income from them can go down as well as up and you may not get back the amount you originally invested. If you purchase gilts above par value and hold them to redemption, you will receive less than you paid for them.

**Tax**

All interest on your portfolio will be paid gross and will contribute towards your personal savings allowance, if applicable. Dividends on UK shares will also be paid gross (but there may be some withholding in respect of non-UK shares), and will contribute towards your dividend allowance. If you exceed your allowances, it’s your responsibility to declare this to HMRC, as you may be required to pay some tax on the interest and/or dividends received via your own tax return (please check your personal allowances). For further information on your allowances and responsibilities please visit www.gov.uk
In addition, any growth in the value of an investment may be subject to capital tax gains if your total capital gains (less allowable losses) from all sources, exceeds your annual exemption limit. The sale of shares in certain Funds can have a different treatment. UK investors investing in offshore funds which have been granted HMRC ‘reporting fund’ status are required to declare distributions received and ‘excess reportable income’ over the amounts actually distributed. Reports of the relevant income will be made available by the Fund and you will be responsible for obtaining the relevant information. Information relating to a Fund’s excess reportable information should be available from the Fund directly or, in some circumstances, may be available online.

This information is based on our understanding of current UK tax law and HM Revenue and Customs practice. Tax benefits, law and practice may of course change in the future. Your tax liability will depend on your own individual circumstances, including your country of residence for tax purposes. We have no responsibility for your tax obligations (including payment). If you are unsure about your own situation, you should seek appropriate professional advice.

**Conflicts of Interest**
We have a strict policy designed to take all appropriate steps to identify and prevent or manage any conflict of interest which may arise between your interests and that of other customers, ourselves or other members of the HSBC Group. The *first direct* Shares Service Terms and Conditions covers this policy in more detail.

**Best Execution**
The Best Execution Disclosure Statement contained in the *first direct* Shares Service Terms and Conditions provides a summary of the steps we will take to achieve the best possible result for client orders.
Financial Services Compensation Scheme

**first direct**, a division of HSBC UK Bank plc is covered by the Financial Services Compensation Scheme (FSCS). You may be eligible to compensation from the scheme if you have a valid claim against us in respect of investment business and we cannot meet our obligations. Most types of investment business are covered. Your eligible deposits (including cash balances in your settlement account) are covered separately by the FSCS. The FSCS can pay compensation to depositors if a bank is unable to meet its financial obligations. Most depositors are covered by the scheme.

In respect of deposits, an eligible depositor is entitled to claim up to the current FSCS limit for deposits. For joint accounts each account holder is treated as having a claim in respect of their share so, for a joint account held by two eligible depositors, each depositor would have a separate claim up to the FSCS deposit limit and so the maximum amount that could be claimed in total would be twice the current FSCS deposit limit. The FSCS deposit limit relates to the combined amount in all the eligible depositor’s accounts with the bank, including their share of any joint account, and not to each separate account.

**first direct** and HSBC are both trading names of HSBC UK Bank plc and customers who hold deposits under both trading names will only be eligible for one claim of up to the FSCS deposit limit in total in respect of all amounts held by HSBC UK Bank plc. For further information about the compensation provided by the FSCS (including the amounts covered and eligibility to claim) please refer to the FSCS website www.FSCS.org.uk or call the FSCS on 0800 678 1100 or 020 7741 4100. Please note only compensation related queries should be directed to the FSCS.

Language and Law
These Key Features and our Terms and Conditions are supplied in English and we will communicate with you in English during the course of our relationship with you. The Terms and Conditions are governed by the law of England and Wales as are our dealings with you until the time you enter into the contract. The English Courts will have non-exclusive jurisdiction over all disputes arising in connection with your relationship with us.

Complaints
If you are unhappy in any way with our products and services then please let us know by speaking to one of our Customer Service Representatives on 03456 022469 or writing to us at:

**first direct**,  
PO Box 716,  
Forum 1,  
The Forum,  
Parkway,  
Whiteley,  
Fareham,  
PO14 9QD

On receipt of your complaint, we will send you a copy of our leaflet ‘Listening to your comments’ which explains how we will handle your complaint. A written copy of our complaint procedures is available on request.

If we cannot resolve your complaint in the first instance, you can refer it to:

**Financial Ombudsman**  
Service South Quay Plaza  
Exchange Tower  
London  
E14 9SR  

Telephone: 0800 0234 567 or to call from abroad +44 20 7964 0500  
Email: complaint.info@financial-ombudsman.org.uk  
Website: www.financial-ombudsman.org.uk/contact

The Financial Ombudsman Service will generally review complaints from retail customers. However, their criteria for reviewing complaints may mean that even if you have been categorised by a provider of products and services as a retail client they may not regard you as an eligible complainant.

Complaining to the ombudsman will not affect your legal rights.
Contact us online or by phone

send us a message via Online Banking
03 456 100 100†
firstdirect.com